



The United Republic of Tanzania
Ministry of Transport

LATRA
ISO 9001 CERTIFIED



SUSTAINABLE LAND TRANSPORT WEEK 2025

Green Transport and Innovation

Theme: **Green Transport and Innovation**

 **24th – 29th November, 2025**  **Mnazi Mmoja for Exhibitions and JNICC for Convention.**



**NOTE
CONCEPT**



1. Introduction

World Sustainable Transport Day, that is commemorated annually on 26th November by the United Nations, emphasizes the critical role of inclusive, resilient, and environmentally friendly transport systems in achieving global sustainable development goals. In 2025, Tanzania will host a week-long national commemoration from 24th to 29th November, under the theme: **“Green Transport and Innovation”**. This year’s event is hosted by the Land Transport Regulatory Authority (LATRA)—the national body responsible for regulating road, rail, and cable transport services in Tanzania. LATRA’s leadership in convening this event reflects its broader mandate to ensure safe, reliable, inclusive, and climate-conscious transport systems for all Tanzanians.

The event will serve as a strategic platform to engage all levels of society in shaping a unified national vision for green and inclusive mobility. It will feature a variety of engagements including policy forums, technical master classes, exhibitions, and innovation showcases aimed at accelerating Tanzania’s transition toward Sustainable transport systems aligned with the Sustainable Development Goals (SDGs) and Vision 2050.

2. Objectives

- Enhance Road Safety and Accessibility – Promote safe, inclusive, and sustainable road transport systems, including non-motorized mobility (walking, cycling), with special focus on vulnerable groups such as children, the elderly, and people with special needs.
- Promote Fair Competition and Service Quality in Road Transport – Ensure road transport operators (daladala, bodaboda, buses, taxis, and logistics firms) provide affordable, reliable, and innovative services under LATRA’s regulatory framework.

- **Strengthen Sustainable Rail Infrastructure and Connectivity** – Facilitate investment, partnerships, and policy dialogue to expand and modernize rail networks for efficient passenger and freight transport across Tanzania and the East African region.
- **Accelerate Innovation in Rail Systems** – Showcase and adopt green technologies in rail transport, including electrification, climate-resilient design, and smart logistics to support Tanzania's Vision 2050.
- **Introduce Cable Transport as a Green Alternative** – Promote cable cars and ropeways as innovative, low-carbon solutions for decongesting urban areas, supporting tourism, and improving accessibility in difficult terrains.
- **Foster Partnerships and Capacity Building Across All Modes** – Encourage collaboration among government, development partners, investors, and communities to build institutional capacity, finance new projects, and advance sustainable mobility for all.

3. Stakeholder Roles

Each stakeholder group plays a vital role in ensuring the success and long-term impact of the World Sustainable Transport Day 2025. Their summarized roles include:

- **Development Partners:** Provide technical expertise, capacity building, financial sponsorship, and global policy alignment.
- **Business Leaders:** Showcase innovations, contribute to technical discussions, engage in partnerships, and support workforce development.
- **Investors:** Explore and fund green mobility ventures, promote blended finance models, and support startup scale-up.
- **End Users (Commuters, Operators, Youth):** Share lived experiences, test new solutions, advocate for inclusive and safe mobility, and shape community narratives.
- **Service Providers** such as bus companies, taxi operators, boda boda riders, logistics companies, etc.) Are encouraged to demonstrate the quality, reliability, and sustainability of their services to the public and stakeholders.
- **Public institutions** showcase frameworks that ensure sustainability goals are not only set but also measured, improved, and maintained over time. Through development and enforcement of supportive laws, policies, and regulations.



4. Key Stakeholders & Expected Participation

The event is expected to host over 1,000 participants drawn from diverse sectors and backgrounds, including:

- High-level government officials and policymakers (national and regional).
- Representatives from development agencies, UN bodies, and multilateral institutions.
- Local and international investors, financiers, and impact fund managers.
- Private sector leaders, CEOs, entrepreneurs, and mobility solution providers.
- Transport operators and associations (boda boda, daladala, freight, logistics).
- Youth innovators, students, and academic institutions.
- Civil society organizations, environmental advocates, and grassroots activists.
- Urban planners, engineers, and regulatory bodies.
- General public, commuters, women groups, and persons with special needs.



5. Suggested Masterclasses & Thematic Tracks (Parallel Sessions)

The following are proposed masterclasses and training topics that may be led by development partners:

Topics	Lead Partner(s)
Designing Green Mobility Policies	UNEP, UN-Habitat, Ministry of Transport, Planning Commission, Ardhi University (Urban Planning Dept).
Public-Private Partnerships in Urban Transport	World Bank, AfDB, Ministry of Finance and Planning (PPP Unit), TIB, TPSF
Gender and Special needs Inclusive Mobility	UN Women, Sightsavers, LATRA (Gender and social inclusion desk), Women in Transport Tanzania Network, PO-RALG (Social Services Division)
Data for Smarter Cities	GIZ, Smart Africa, NIT, eGA, UDSM- CoICT)
Financing Green Infrastructure	AfDB, TIB, InfraCo Africa, CRDB, BOT, DSE (Green bonds Initiative)
Youth Innovation & Design Thinking	UNDP, COSTECH, TWaweza, UDSM Innovation & Entrepreneurship Centre, Youth Sounding boards.
Climate-Resilient Transport Planning	UKAid, SDC, TANROADS
Sustainable Freight & Logistics Corridors	UNECA, TPA, TRC, Tanzania Freight Forwarders Association (TAFFA)
Governing laws and Regulations towards sustainable transportation	LATRA
Overview of Drivers and Crew partnership for Sustainable Land Transport and preparedness of EAC/SADC/employment	LATRA
Transport Services pricing and Costing Strategies	LATRA
Challenges and Opportunity in Mass Transportation	LATRA

Anticipated **Outcomes** Enhanced technical capacity of Tanzanian stakeholders in planning and delivering sustainable transport solutions.

- Strengthened partnerships between government, private sector, and development agencies.
- Tangible policy recommendations and scalable pilot initiatives for implementation in Tanzania.
- Recognition and scaling of local innovations addressing mobility and climate challenges.
- **Commitments toward a long-term roadmap for a green transport transition.**



6. Conclusion

World Sustainable Transport Day 2025 represents a critical platform for Tanzania to demonstrate leadership in shaping a green, inclusive, and technologically advanced transport system. The strategic involvement of development partners is essential to ensure global best practices, capacity development, and investment flows are aligned with Tanzania's Vision 2050. The week-long format provides adequate scope to explore policy, innovation, and partnership opportunities across all levels—from grassroots to global.





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