



The United Republic of Tanzania  
**Ministry of Transport**

**LATRA**  
ISO 9001 CERTIFIED



# SUSTAINABLE LAND TRANSPORT WEEK 2025



**24<sup>th</sup> – 29<sup>th</sup> November, 2025**



**Mnazi Mmoja for Exhibitions and JNICC for Convention.**

Theme: **Green Transport and Innovation**

**EXHIBITION KIT**



## Exhibition Opportunities

### **Premium Booth (3m x 9m) – TZS 5,000,000**

Prime location, 2 tables, 4 chairs, lighting, power, 6 passes

### **Executive Booth (3m x 6m) – TZS 3,000,000**

Standard location, 1 table, 2 chairs, lighting, power, 4 passes

### **Standard Booth (3m x 3m) – TZS 2,000,000**

1 booth, 1 table, 2 chairs, power, 2 passes

### **Outdoor Display (Vehicles/Equipment) – TZS 5,000,000**

Large display for vehicles/equipment, branding, 3 passes

## Added Exhibitor Value

- Pre-event online promotion
  - Video coverage during event
  - Access to networking lounge
  - Opportunity to pitch in innovation sessions
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